

# MARINER

Magazine 03

SUPREME  
**LUXURY EXPERIENCE**  
*SINCE 1893*







# 125 YEARS OF HISTORY

*2018 will be a year engraved in gold letters  
in Mariner's history.*

In this **third issue** we would like to show you the different events of our company's activity and to let you know that 2018 will be a year engraved in gold letters in Mariner's history; **as it will be the 125 anniversary since a Valencian entrepreneur called Enrique Mariner Gurrea started the adventure of his life**, with little means, a huge effort and a great deal of enthusiasm. We are indeed very proud of our history and we would like all our collaborators, clients and friends to participate in such a special year for those who make up the Mariner family.

In our quest for new challenges, we have expanded our development goals, opening new markets as well as **new Luxury Stores (Hangzhou, Dubai, Doha, Hanoi, Moscow and St. Petersburg)**.

In Mariner, we have a common vision: A passion for work well done and, to this end, **we have our design and craftsmen teams, who are responsible for the creation of the magnificent new collections in furniture**

**and lighting**, which have been much revered at different international events (Habitat Valencia, Salone del Mobile and Euroluce in Milan, Casa Decor in Madrid...). In addition, we reflect the view of some of our **collaborators**, where they transfer their experience and vision of the current habitat trends. In our Contract Channel, we showcase 3 of our latest **international projects**, the decoration of a Private Residence in Hangzhou (China), the creation of a majestic conference table for the Presidential palace in Ghana and the lighting of the luxurious Hiramatsu Hotels & Resorts of Kashikojima island (Japan).

**All these events are the result of the effort and dedication of all those who are part of this great MARINER family**, and which leads us to remain on the path of new trends and achieve new challenges. **Mariner has written its history thanks to its values: Tradition, Quality, Design, Exclusivity, Luxury, Customisation and Globality.**

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# NEW MARINER LUXURY STORES

Building on our expansion project, "Mariner Luxury Stores" is an attractive luxury concept and, thus, our network of collaborators is expanding, we now have Luxury Stores in Hangzhou (China), Dubai (UAE), Doha (Qatar), Hanoi and Ho Chi Minh (Vietnam), Tehran (Iran), Moscow and Saint-Petersburg (Russia), where we have an extensive exhibition of our most exclusive collections.





## LUXURY STORES

Mariner Luxury Stores are store concepts created by Mariner based on Mariner's Flagship Store in Valencia: the largest Mariner exhibition where the customer can experience the "Mariner Supreme Experience", an experiential store concept which gathers the philosophy and identity of the brand, with a large exhibition of collections and products of the brand, which aims to be the luxury reference in the furniture and lighting industry in major cities around the world. The Mariner Luxury Store concept is being rolled out in different strategic points in the world with the aim of becoming the flagship store in its geographical area.

## OUR LUXURY STORE IN HANGZHOU

*Mariner's presence in the Eastern market began over 30 years ago. Hong Kong was Mariner's first foray in China with its first showroom in the luxurious Lane Crawford mall.*



Mr. Yu and Mr. Jorge Mariner

Mariner presents its **new luxury store in Hangzhou** by its **exclusive distributor in Zhejiang Province; Boella Furnishing**. The 250 m<sup>2</sup> showroom is located in the **exclusive Derlook Versailles building** in Hangzhou, Zhejiang Province, **one of the most prominent provinces in China** which holds the highest

growth rate in new technology companies.

The Derlook buildings are **shopping malls dedicated to high-end interior design and decoration**, where **high-quality brands** such as Fendi, Roberto Cavalli, Christopher Guy, Baker or Mariner among others exhibit their products.



# HANGZHOU LUXURYSTORE

## ZHEJIANG BOELLA FURNISHING

Room 1301, block B.  
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The new showroom is home to **Mariner's Classic line collections**, among which **Le Marais, Nantes, Wellington or Vermont stand out.**

Zhejiang Boella Furnishing announces its plans to open a second Mariner Luxury Store in 2018 dedicated to the different collections of the Gallery line, Mariner's most contemporary collections.

According to **Jorge Mariner**, Mariner's Sales and Marketing Director: **"China is quickly**

**becoming a key market for Mariner. There is a natural harmony between our cultures that is clearly reflected in our designs."**

He also points out that Mariner's design lines have followed the changing tastes in Eastern cultures, where past generations looked for the greatness of Mariner's classical collections designs while **the younger generations are increasingly inclined towards new collections of the Gallery line.**





# DUBAI LUXURY STORE

interiors  
Since 1968.

INTERIORS  
"15 YEARS OF COLLABORATION  
WITH GREAT  
COMMERCIAL SUCCESS"

*Mr. Javier Moreno and Mr. Jorge Mariner with Mr. Raed Dibb, General Manager of Interiors.*





# MARINER LUXURYSTORE IN THE CAPITAL OF LUXURY



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Located in the heart of the vibrant city of Dubai, surrounded by magnificent and imposing modern architecture, you can find INTERIORS, the exclusive distributor of Mariner products in UAE, who just finished a complete renovation of the showroom, where all our collections are stylishly displayed.

We are proud of our 15 years plus magnificent relationship with Interiors. This relationship is the best example of the synergies between their needs and style of customers and our designs, which have been successful for many years, as it is evidenced by Mariner's arrival in the capital of luxury with its new Luxury Store Dubai.





# AL MAJID GROUP DOHA LUXURY STORE

35 years ago, the first commercial foray to the Arab countries, carried out by Mr Francisco Mariner Monleón, a long journey since then that has been conforming the designs of the collections to the high-end decoration of a society **where luxury is a value entwined in its personality and is in line with the values and collections of the Mariner brand.**

Doha is the **capital of the Qatari peninsula**, which nowadays has **expanded not only in the economic sphere**, its Qatar Foundation of Education, Science and Community for the development has launched **the World**

**Innovation Summit for the Education** where it blends with the most important Universities around the world.

In 2018 Doha will be the capital of football by hosting the World Cup, all these events contribute to turning the city into an international hub of great impact for the markets. **Mariner is also present with a magnificent Luxury Store that reflects the philosophy and identity of the brand with an extensive exhibition of collections that are a luxury benchmark.**



*Managers of Al Majid Group with Mr. Jorge Mariner, Mr. Mario Mariner and Mr. Javier Moreno.*





**DOHA LUXURY STORES**

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# HANOI LUXURY STORE

Hanoi is the capital city of Vietnam as well as the **second largest city in the country**, not only due to its size, but also because of its expansion and enrichment, **becoming a cultural, gastronomic and economic hub for Indochina.**



*Mr. Jorge Mariner with Mrs. Thu, C.E.O. of TTD Group*







At the end of 2016 Mariner participated, alongside other prestigious brands, in the opening of the new TTD Group exhibition hall in Hanoi, Vietnam. The new exhibition hosts pieces from the **Nantes, Austin, Wellington and Gatsby collections** among other luxurious lighting pieces from our brand.

The event was a resounding success attended by **renowned figures from the world of design, interior decoration and architecture, clients and distinguished personalities** of the society the city of Hanoi.

**HANOI LUXURY STORES**  
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# LATEST GALLERY COLLECTIONS

Gallery is not only a concept that collects a style, it is a way of life that contains vintage reminiscences that blend with current talent, only a brand like Mariner can translate these emotions into its creations.



## ASCOT COLLECTION

The Ascot collection is inspired in the mid century style, from the 40s and the 50s. Its design reflects an excellent combination of the most noble ash and walnut burl veneers, decorated in bronze and with a brushed bronzed finish, that confers an elegant environment, with a character that enhances the exclusivity nature of the design.





# LATEST CLASSIC COLLECTIONS

*At Mariner, when we talk about Classic we refer to more than 120 years of creations that have marked our history. This places us at the top-range within the world of high-end decoration. Our collections mark the passage of time and, for this reason, they become signature pieces with soul that can be found in the residences of prominent families in the most important cities around the world.*



## NANTES COLLECTION

The Nantes collection, designed by Sergio Pérez; has been inspired, as its name suggests, by the beautiful French city of Nantes. Nantes is a city furrowed by several freely flowing rivers, just like its cosmopolitan culture, with the feminine flow of its water in contrast to the classical architecture and straight-walled buildings of masculine character. The Nantes collection reflects with great elegance and style such essence, offering compelling and exquisite furniture; the seating set shows its feminine side, a contrast induced to delight the eye. A set of geometric marquetry-work and bronze decorations blended with the most delicate oak burl veneer. An absolute gem ready to be enjoyed with taste and refinement.



# LATEST LIGHTING COLLECTIONS



**CLASSIC**  
*Lighting*

**GALLERY**  
*Lighting*

The latest creations in Mariner's Classic and Gallery ranges are inspired by current trends in design and décor.

These pieces are manufactured from the finest materials, such as alabaster, bronze, crystal, etc. in order to convey an air of originality, creativity, personality and innovation, which is achieved by combining traditional craftwork with exceptional creative flair.





# LATEST INTERNATIONAL PROJECTS

*Mariner has a great deal of experience in the world of furniture and custom lighting as evidenced by the numerous international projects that it has been developing over its more than 120 years of history. The customisation of our products adapting them to the most exclusive architecture and interior design projects is born out of the need to satisfy our clients. It is about seeking surprise and satisfaction; we want customers to enjoy a unique experience the first time they enter one of our rooms. We have developed this experience in residences, government buildings, prestigious hotels, casinos and in many halls that bear our seal, "Passion for work well done".*



## HANGZHOU CHINA

### PRIVATE RESIDENCE



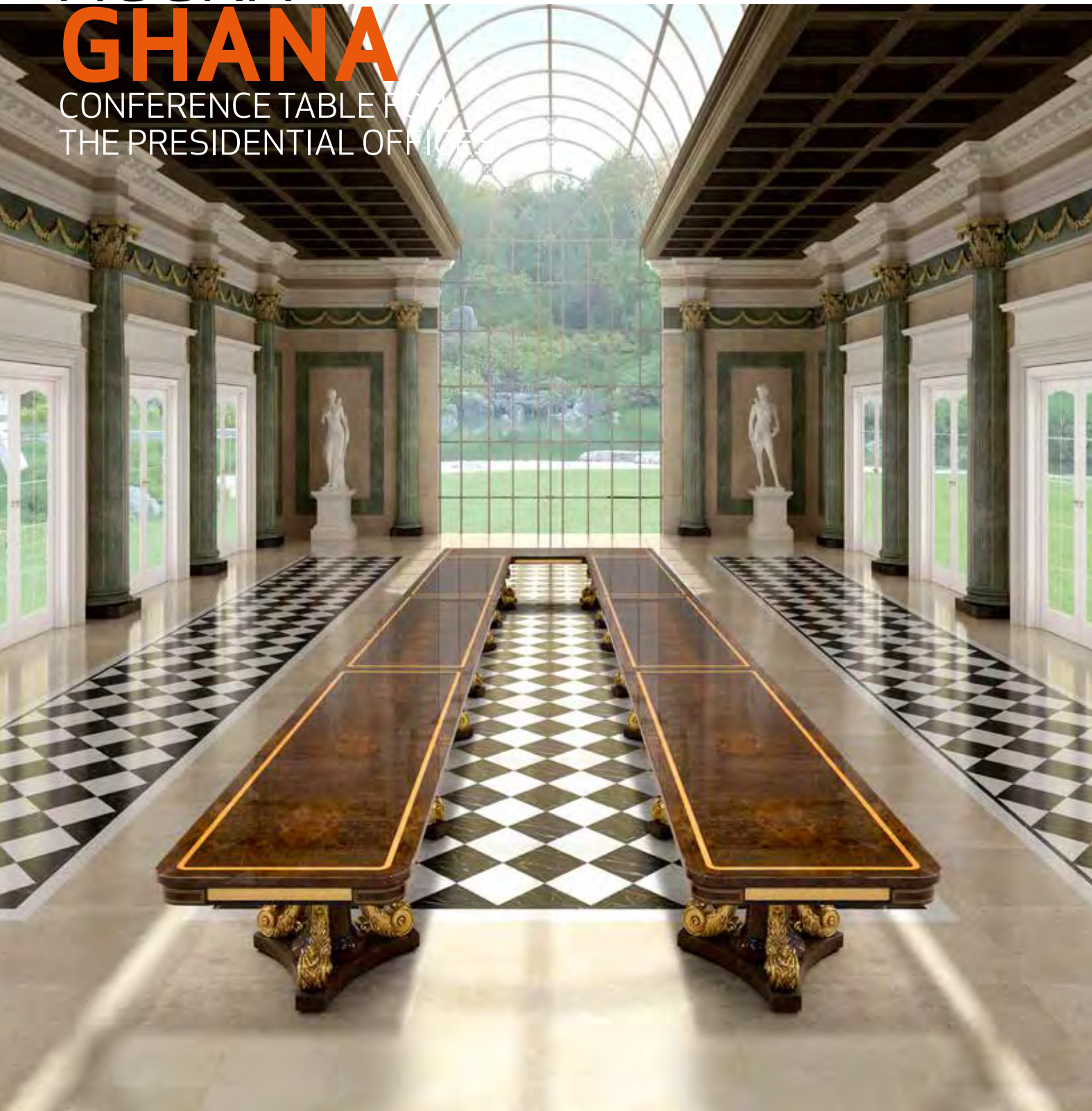
Mariner created the lighting of a **Colonial Style luxury residence** in a **residential neighbourhood of Hangzhou**. The project includes the decoration of different rooms, **bedrooms, living rooms, hall, dining room**; each one with a **different style and identity**.

The result has been a **top-level decorative composition, very attractive** thanks to **the blend of well combined styles** using pieces made with high-quality materials, such as alabaster, bronze, crystal..., which provide the rooms an aura of originality, creativity and personality.



# ACCRA GHANA

CONFERENCE TABLE FOR  
THE PRESIDENTIAL OFFICE



Magnificent **conference table based on Mariner's Volga collection**, made to measure for the **presidential offices of the Republic of Ghana**. The table has been manufactured in walnut burl veneers with inlays in sycamore, the

wood has been carved and decorated in **gold leaf with casted bronze ornaments and with an antique gold plated finish**, it consists of 2 parts of 12 meters and another part of 3 meters in length.

# KASHIKOJIMA JAPAN

*Lighting project at the luxurious Hotel Hiramatsu hotels & resorts, in Kashikojima Island (japan).*



Lighting Project by the hand of our client Akane, at **"The Hiramatsu Hotels & Resorts"** in **Kashikojima, Japan**.

Kashikojima Island is one of the most beautiful landscapes in Japan, overlooking the Ago Bay. The hotel started as a restaurant, and it currently has a total of eight rooms; four in the main building and four in the annex building. The interior design is elegant yet simple, with the sole purpose of focusing the attention towards the breathtaking views of the bay. Also, each room is furnished differently, creating a unique atmosphere.

**Chandeliers and wall-brackets from our Gallery collection have been used.**



# MILAN 2017 PRESENCE IN INTERNATIONAL EVENTS

Mariner presented its latest creations of Classic and Gallery collections in furniture and lighting at the Salone Internazionale del Mobile and EuroLuce, held from 4 to 9 April this year in Milan. The "Tributo a Gio Ponti by Caterina Licitra" with in the Gallery collection clearly stands out, designed by the great-granddaughter of the renowned designer and architect.

Among the novelties of the Classic line, new pieces have been presented in the successful Nantes collection. The collection reflects, through great elegance and style, the essence of the French city of cosmopolitan culture by offering compelling and exquisite furniture. A set of geometric marquetry-work and bronze decorations blended with the most delicate oak root wood. An absolute gem ready to be enjoyed with taste and refinement.

Among the lighting pieces, Mariner presented new pieces at the EuroLuce fair in both its Classic and Galley collections. Made in fine, high-quality materials such as alabaster, bronze, glass ..., which bestow and original, creative, personal and innovative touch in which heritage and traditional craftsmanship is combined with a highly dynamic manufacturing process.



Mariner unveils its new collection designed by Caterina Licitra. The collection consists of 8 pieces; the designer inspired the collection in the creativity of her great-grandfather, Gio Ponti, a global icon who unified architecture, design and art under the universal symbol of Italian beauty and elegance.

The pieces are manufactured with exclusive materials such as beech wood, Makassar ebony, sycamore, aluminium, steel, glass, porcelain marble, alabaster and luxurious fabrics, the colours are classic with a touch of sensual red velvet.

**TRIBUTO A GIO PONTI**  
by Caterina Licitra

*Caterina Licitra Ponti*







# FLAGSHIP STORE VALENCIA

*It's about enjoying a relaxing evening  
in good company*

As usual, Mariner takes advantage of the Habitat Valencia Trade Fair to meet in the Flagship Store afterwork party, with the presence of several personalities from the industry, clients, decorators and interior designers, collaborators, as well as artists from the city of Valencia who are linked to the brand. It is all about relaxing and enjoying good company. On this occasion, the evening was enlivened up by DJ Alex Font and his grand piano, all surrounded by Mariner's characteristic glamour.



FLAGSHIP  
STORE  
VALENCIA





*Silvia Trigueros*

*Inmaculada Recio*

# MARINER IN CASA DECOR 2017

*Interview with interior designer **Silvia Trigueros** and **Inmaculada Recio** from **ele Room 62**. Designers of **Casadecor 2017**.*

**How would you define Ele Room 62?**

Ele Room 62 represents a different interior design studio concept, with a personal and direct relationship with the client, the result of the union of two passionate interior designers, Inmaculada Recio and Silvia Trigueros

**Why has this year's project been named "Living Green"?**

"Living" because it is a space to be enjoyed, to be lived in, and "Green" because we were committed to green this year; by using plants, as usual, in our projects and also in furniture, upholstery and linings. Green is trendy this year!

**What has been the source of inspiration of this project?**

The key challenge this year was creating a bedroom that was neither too masculine nor too feminine, a balanced space, in which both genders would feel identified. A fresh and sophisticated space at the same time, with a special and very welcoming atmosphere. Supported by quality linings and furniture.

**The project has used very different materials such as ebony and gold veneers or green and pink linens and velvets. Do they follow any specific goal?**

We love the play of materials and textures in our projects, the high-shine veneers and velvets, in contrast to the freshness of linen and marble. The green and the pink colours, so trendy this year, provide freshness and femininity to the room against the masculine ebony and brass materials.

**The Murano Piuma di Mare chandelier by Mariner, from the Gallery Collection, has been selected for the project. Why did you choose this piece for the project? Why has it been used in the feminine part of the suit? What qualities of the Mariner brand would you highlight?**

We fell in love with the chandelier from the first moment we set our eyes on it. The green colour of its leaves, crafted in Murano glass, is very elegant and fresh, it matches the philosophy behind our style in terms of decoration and, in this case, fits perfectly the chosen colour palette. The design is both classic and contemporary at the same time, just like our style, this is why it was "love at first sight".

Finally, we would like to add that we have been very excited to collaborate in an event of this kind with Mariner, a brand with so much tradition, a guarantee of quality which is essential in our projects.





# INTERVIEW "INFINIUM LIFE" Virginia Albuja

*Interview with interior designer Virginia Albuja. Designer of Casadecor 2017.*

## **How would you define Virginia Albuja?**

I am very a very curious, risky and creative person. I am passionate about contemporary art and my source of inspiration is everyday life, I always observe what surrounds me with a keen eye and I discover something different. It amuses me to create, to experiment and to transform concepts. I'm bored by obvious things and empty people. I value naturalness and authenticity. Developing spaces tailored to each client is what makes you unique.

## **Why has the project been named "Infinium life"?**

There is a special feature that I wanted to show through each piece that is part of the project, the selection of the materials, the shapes and the finish: project eternity. It is the thread that creates unity, from an essential perspective "beauty is eternal" regardless of the decorative style it transmits, and the wrap around it. They will remain special, even if you change the colour of the fabric, the tone of the walls or the coatings.

## **What has been the source of inspiration of this project?**

To create a new concept, especially since, in my view, kitchens have not evolved, the concept is still the same as 100 years ago, its aesthetic always conveys traditional cuisine, represented as such; more romantic, vintage, modern, industrial, but always a kitchen. I wanted to go further, I wanted to transform a kitchen into a living room, with all the functionality a kitchen requires and with all the elegance that a living room requires.

## **Why the idea of addressing the project primarily to a male audience?**

It's the only project where I feel 200% free!

So far my works in Casa Decor have always been inspired and geared towards a much more feminine, more romantic, soft, fresh profile. This year I had the actual need to do just the opposite. I wanted to show another version of myself, of my creative ability, committing on a much more masculine, theatrical, resounding, blunt, architectural, inspiration while remaining sophisticated, elegant and surprising while keeping something that defines me, to achieve a pleasant atmosphere, in harmony, that transmits calm and well-being.



*The project has used several pieces by Mariner: a bronze chandelier from the Royal Heritage collection, a mirror from the Singular Pieces collection...among others. Why Mariner? Why did you choose these pieces for the project? What qualities of the Mariner brand would you highlight?*

Mainly because, in my view, Mariner represents top quality, eternity and exclusivity, it is extremely exquisite and of course it is "Made In Spain", so it is an honour to collaborate with you. I am always committed to those good manufactured in this great country, and somehow transmit to every person who visits us that this exists and that it is a Spanish product. I like to brag about it. A project is not about filling in the furniture area senselessly, I wanted to show that it is much more interesting to have few and very select pieces, that speak for themselves. They need their space, their location and, above all, that there is communication between them. Vigorousness, perfection, passion, is what each of the collections transmits. The difference lies in every detail, it is amazing how every detailed is cared for, I have enjoyed selecting the pieces very much.

## **Can you give us a brief overview of your career that you would like to highlight?**

Above all things, I am passionate about what I do. In the end your portfolio is not made up of the projects you do for Mr. J + I or Mrs. V + A, is made up of those things you have learnt and which have made you grow professionally. It is a continuous learning process. Every project is a new challenge.



*Virginia Albuja*



# INTERVIEW

## “DAVID LONG”

### *London interior designer.*

#### **How has interior design and decoration developed in recent years?**

The interior design profession was always the poor relation to architecture and it is good to see that it is now strongly valued. There is a strong ‘international look’ which has been created for the past decade and I feel that the client wanting to create a ‘home’ of real value is looking beyond this

#### **What value does an interior designer bring to the table?**

Skill, Creativity, Passion – which best describes my practice. Interior architecture is our strength, creating intelligent well thought out designs, creating a unique and seamless blend throughout the property. I feel that this quality of interior design – creativity and talent has set us apart, and delights

our clients. Bringing all this together with beautiful pieces, furniture, lighting & accessories – a complete wonderful project and thrilled client.

#### **For several decades, David Long has been a reference in the world of interior design. Can you tell us about your professional career and your company?**

I have enjoyed over 3 decades in the heady world of interior design, starting my career at Chelsea College of Art which led me to opening my first London workshops, creating my own collections of furniture. I was flattered to be asked to design whole house interiors by celebrity clients for their homes in London and around the globe, which spanned over 2 decades, until I decided to return to my beloved Yorkshire where I now reside. My partner,

Gaynor Pharoah joined me at that time, who like me had spent a lifetime in interior design. She had been working on creating furniture collections and we joined forces in collaborating on interiors projects. We’ve had a wonderful time, supported by our phenomenal team. Today David Long Designs creates real homes for real people. We put so much passion into our work and our clients invariably become our friends. We pride ourselves on our creative excellence, we are experts and listening, designing and creating.

#### **What characterises the style of David Long? What is the key to your inspiration?**

We like to think that we do not have a ‘style’, we do not like to think that we have a ‘house look’ typified by so many designers today – ‘one size fits all’. We respond to the aspirations of the client. We do not like to impose our ideas, unless asked to, we listen, then weave together a beautiful scheme that we know will delight. Inspiration – we have in abundance. We are inspired by the architecture of the building, we are inspired by the beauty of the furniture, lighting, finishing touches we source. We are inspired to bring everything together, from the client who wants us to create their wonderful home, by the wonderful people who create and produce it all.

#### **When did you hear about Mariner for the first time?**

Mariner first came to my attention many years ago when I received a magazine from the Spanish furniture association? There was something about Mariner that stood out, which led me to seek them out on an exhibition visit. I was immediately thrilled by their collections, the excellence of the designs, the superb quality, they were on my radar! Then in 2016 we met with them again in Valencia Feria, and the charming Mr Eduard kindly invited us to view their showrooms. The rest is history...

#### **What inspired you to choose Mariner as a partner?**

This question is very easy to answer!

Passion, excellence, humility, just very fine people to be associated with Quality, without question super

Innovation, developing and refining the collections Quality of the management to perform Integrity. Perfect partners. What humbled me more than anything, was to take a look at the production in the factory when we all visited last year and to see the dedication and commitment of the team creating the pieces. Then when we saw the extent of the manufacturing by the most dedicated artisans I have ever seen, with skills passed down from father to son, with true love, I have to say I was humbled and so proud to be a part of this Mariner experience – this it truly is.

#### **What are the current trends in decoration?**

Colour: It is amazing what colour can achieve, from the most classic of the pieces upholstered in fresh colours, is exciting and brings new life into pieces. With colour it is possible to introduce a client, who would never have considered pieces to take a new look, create perhaps eclectic interiors. Reworks of existing beautiful pieces with fresh takes. As the saying goes, there is nothing new, it all about taking another look

Eclectic. Retro:

I do not like to think about ‘trends’ in our work. To me it is about making beauty for the eye, creating an atmosphere, where you feel peace, contentment, happiness and true luxuriance

#### **One of your latest projects...**

I am delighted to say that we have just been appointed for a very large prestigious UK project. The client already had a designer appointed, but was not happy with their take on the project. They came to us and I walked through what I felt could be achieved. They were impressed with the ideas, but I am delighted to say, that we achieved the appointment when they took away and spent time looking through the Mariner Gallery Collection. They came back to me and said “ we love this, it is so different from what we have seen – go start working on our project”.

Below are our concepts of what we have been working on here in the UK.





# 100 YEARS AT THE VALENCIA TRADE FAIR 1917-2017



Mariner has always been present in the needs and projects of its industry and at the service of Valencian society. In 1917 Mariner was one of the founding members of FIM (International Trade Fair) as it is displayed in the diploma it has been awarded. Since then it has been present in all events, uninterruptedly, supporting the institution and becoming part of its history. The Mariner family has participated directly several times, with positions representing their sector since they are an industry benchmark.

On the occasion of the centenary of Feria Valencia, a ceremony was held, with the presence of his Majesty Felipe VI of Spain and all the Valencian and Institution Authorities, as well as distinguished personalities of the Valencian business network. The ceremony was very moving for the present generation of the Mariner family, since it included the presence and commendation of his Majesty Felipe VI of Spain.



*His Majesty Felipe VI of Spain, together with Mr. Mario Mariner Monleón, Mr. Jorge Mariner Rande, Mr. Alejandro Mariner Rande and Mr. Mario Mariner Tamarit*



# MARINER NEWSITE

MARINER

SUPREME LUXURY EXPERIENCE

# MARINER.ES



Since its origins, Mariner has been concerned on how to advertise its products. Its first advertising posters date from 1893 and since then it has maintained a firm commitment to show its image. Today it has both off-line catalogues and magazines and on-line means such as its official website and an exclusive website for United Kingdom. They contain all the sections that offer detailed information about Mariner's history, collections, news, events and enable to learn about the Mariner Universe.



# MARINER.LONDON

# MARINER

## *Next Magazine*

We hope you enjoyed this issue of the Mariner magazine.

In the next issue, we would like you to accompany us in our 125th Anniversary, a special journey for those who make up the Mariner family. In addition, we will showcase the new Mariner Luxury Stores. We will show you some of our new collections and projects.

We hope to see you in the next issue, where we will talk about these and many other matters of interest.

## PREVIEW

**125th Anniversary**

**New Mariner Luxury Store**

**Mariner's Master class**

**New Collections**

**New Projects**

**Mariner's History**



## SUPREME LUXURY EXPERIENCE

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